



847.991.9886 randi@randib.com

Randi Killian ▲ Speaking Resume

About Randi Killian

For 25 years, **Randi Killian** has been helping companies change by growing their market positions, reinventing themselves, launching new products and reinforcing their overall images -- all for maximum impact in the marketplace. Since 1993, when she created **Randi B. Enterprises**, she has given her clients a strategic approach to marketing, issues management, crisis communications, branding, web strategies and media relations.

An accomplished **spokesperson**, Randi has given more than 11,000 media interviews including CNN, The Today Show, Chicago Tonight, Wall Street Journal, New York Times. A **dynamic speaker**, she has presented hundreds of seminars and speeches on topics including creativity, customer service, marketing trends, media relations, organizational change, public speaking and the business of life. She uses humor to punctuate her points.

When it comes to communications, Randi's philosophy is very clear: it's not only what you say . . . but how you say it . . . and when . . . and where . . . and to whom.

- ❑ Looking for an effective **speaker** for your next seminar?
- ❑ Want your training session **targeted to everyone** in your company?
- ❑ Need an **entertaining program** for your next **meeting**?

*Contact **Randi B** today!*

*Cutting-edge, thought provoking, educational, informative . . . with a twist of humor and humanity. More than just seminar topics . . . **tailor-made presentations** that will entertain as well as motivate. **Randi Killian** delivers the most memorable messages your organization will ever experience. Regardless of the audience or venue, when **Randi B** speaks, audiences listen.*

To arrange for **Randi B** to speak to your group or to find out where she is speaking next, contact us at info@randib.com
or call 847.991.9886.

For a list of **Randi's** most popular programs, go to www.randib.com/randibspeaks.

Marketing

Do You Have What It Takes: To Grow Your Business to the Next Level?

The Brave New World of Marketing: Tips and Trick for Success

Getting the Word Out: How to Promote Yourself, Your Business and Your Chapter

If You Build It, Will They Come? *Marketing Strategies for Successful Web Sites*

The Importance of Being C.H.I.E.F. And Other Marketing Realities

Marketing Across the Chasm: *How to promote products and services that are out there*

Marketing Your Business: *What's Your Promotional Savvy?*

Marketing Planning: *Creating a Successful Roadmap*

Out of the Box Marketing: *A Roundtable Discussion*

The Rules Have Changed: *Marketing Realities For This Economy*

Savvy Marketing: *Getting the Word Out in a Highly Competitive Environment*

What's Your Promotional Savvy? *How to Tell If Your Marketing Activities Are Really Working*

Media Relations & Public Speaking

Impact Presenting: *How to Reach Your Audience Each and Every Time*

Managing the Media Circus

Public Speaking for Fun and Profit: *Promoting Yourself and Your Business*

Organizational Change & Customer Service

Creating A Successful Corporate Partner Program

Developing and Keeping Corporate Partners: *Creating Win-Win Relationships*

How to Work with Consultants

The Game Show: *Testing Our Corporate Partner Knowledge Program*

Oh, and I Want It Yesterday: *How to be a Good Client*

Creativity

Whole Brain Thinking: *Solving Strategic Problems With Creativity*

The Business of Life

Momma Never Told Me There'd Be Days Like This: *Seven Secrets of a Successful Entrepreneur*

What's A Nice Girl Like Me Doing In A Place Like This?

Speaking Venues

National Conferences

Association of Image Consultants International . Oak Brook, Illinois . May, 2002
BMW Car Club of America . Speed Events Conference . Florence, Kentucky . April, 1998
Ed EX 2000 . Chicago, Illinois . February, 2000
Essentially Women Buying Group . Lisle, Illinois . June, 2002
National Association of Women Business Owners
Mid-Atlantic Regional Conference Philadelphia, Pennsylvania . March, 2003
Mid-Winter Conference . Orlando, Florida . February, 2000
Annual Meeting . Washington, DC . June, 2000
Annual Meeting . Atlanta, Georgia . June, 1999
Annual Meeting, St. Louis . Missouri . June, 1998

Educational Programs

American Society for Training & Development . Chicago, Illinois . November, 1997
Business Marketers Association . Chicago, Illinois . April 2000
Business Women's Network . Chicago, Illinois . April 2003
BMW Car Club Area of America . Cincinnati, Ohio . October 1998 & April 1999
Dallas, Texas . August 1998
Entrepreneurial Center of Chicago . May, 2003
National Association of Women Business Owners Chicago Area Chapter
June, 2002 . June, 2001 . June, 1999 . September, 1998
Network of Women Entrepreneurs . Chicago, Illinois . November, 2001 . January, 2002
Community Bank of Itasca Women's Forum Program . Itasca, Illinois
February, 2001 . May, 2001
North Shore Professional Women's Association . Northbrook, Illinois . April, 2003
Northwest Area Chamber of Commerce and Industry
Schaumburg, Illinois . February, 1997
West Suburban Women Entrepreneurs . Hinsdale, Illinois . September, 2002

Seminar Series

Amoco Public Affairs Department Fall Meeting
Lake Bluff, Illinois . September 1996
National Association of Women Business . Chicago Area Chapter
On the Road Again . February, 1998
SomerCor 504, Inc. Lecture Series . Schaumburg, Illinois . April 1999
Tandem PES Seminar Series . Oak Brook, Illinois . January, 2003