

## Randi B Speaks!

- ❑ Looking for an effective **speaker** for your next seminar?
- ❑ Want your training session **targeted to everyone** in the audience?
- ❑ Need an **entertaining program** for your next **meeting**?



***Contact Randi B today!***

*Cutting-edge, thought provoking, educational, informative . . . with a twist of humor and humanity. More than just seminar topics . . . **tailor-made presentations** that will entertain as well as motivate. **Randi Killian** delivers the most memorable messages your organization will ever experience. Regardless of the audience or venue, when **Randi B** speaks, audiences listen.*

**Check out some of Randi's more popular programs:**

- ✓ **We're Not In Kansas Anymore:**  
*9 Rules To Market Your Business Forward In Any Economy*
- ✓ **The Chicken Little Factor:**  
*13 Rules For Surviving & Thriving Any Crisis*
- ✓ **The Invisibility Cloak . . .**  
*And What It Can Do To Your Brand*
- ✓ **No More Jabberwocky:**  
*7 Rules For Maximizing Your Networking and Sales Activities*
- ✓ **Momma Never Told Me There'd Be Days Like These:**  
*27 Rules For Surviving As An Entrepreneur*
- ✓ **Inside The Scarecrow's Brain:**  
*39 Rules For Solving Strategic Problems With Creativity*
- ✓ **All It Takes Is A Whip and A Chair:**  
*101 Rules For Taming The Media Circus*
- ✓ **Surviving Your Time In The Spotlight:**  
*49 Rules For Brilliant Presentations Each and Every Time*

### **Randi's Speaking Venues Include:**

American Society for Training & Development . Amoco Oil. Association of Consultants to Nonprofits . Association of Image Consultants International . American Strategic Management Institute . BMW Car Club of America . Business Marketers Association . Business Women's Network . Chicagoland Chamber of Commerce . Community Bank of Itasca Women's Forum Program . Entrepreneurial Center of Chicago . Essentially Women Buying Group . Lakeview East Chamber of Commerce . National Association of Women Business Owners . Network of Women Entrepreneurs . North Shore Professional Women's Association . Northwest Area Chamber of Commerce and Industry . SomerCor 504, Inc.

## What Audiences Are Saying . . .

Randi captivates her audience, whether large or small. She correlates her messages to the needs of the group. She causes participants to feel a real sense of team and skill building in every presentation. I always find myself learning new things from Randi's creative sessions." - **Chris Young, Cisco Systems**

"When Randi conducts a training session for your employees, she's done her homework. She delivers the messages in an entertaining fashion and the audience eats it up. She is able to turn even not-so-hot-news into a feel-good time for all participants. She's the perfect catalyst for my team."

- **Rich Keck, CFO i-Structure**

"Associations are always looking for good speakers. That's why we have no hesitation in recommending Randi to our clients. She does a fantastic job of combining the nuts and bolts with creative execution."

- **Gidley Management Group, Inc.**

"Randi has the uncanny ability of packaging valuable information in an entertaining, attention-getting fashion. She really knows her stuff! Any organization is lucky to experience her."

- **Melanie Kallal, Carmel Music & Entertainment**

"Randi is no buzzword-sprouting, glib consultant. As a speaker, she'll grab your attention and make your meeting fun. She's had years of experience in the public relations trenches, successfully working with senior management, government officials, and the media. Bright, enthusiastic and perceptive, Randi's communications advice is always on-target, whether the audience is external or internal."

- **Bob Roemer, Amoco Corporation**



## About Randi Killian

For more than 25 years, **Randi Killian** has been helping companies change, enhance and protect their brands by growing their market positions, reinventing themselves, launching new products and reinforcing their overall images -- all for maximum impact in the marketplace. Since 1993, when she created **Randi B. Enterprises**, she has given her clients a strategic approach to marketing, issues management, crisis communications, branding, web strategies and media relations. Author of the upcoming book, **We're Not In Kansas Anymore: Nine Rules To Move Your Business Forward In Any Economy**, Randi is an accomplished spokesperson, having given more than 11,000 media interviews including CNN, The Today Show, Chicago Tonight, Wall Street Journal, New York Times. A **dynamic speaker**, she has presented hundreds of seminars and speeches on topics including branding, creativity, crisis communications, marketing, media relations, public speaking and business survival. She uses humor to punctuate her points.

When it comes to communications, Randi's philosophy is very clear: it's not only what you say . . . but how you say it . . . and when . . . and where . . . and to whom.

To arrange for Randi B to speak to your group or to find out where she is speaking next, contact us at [info@randib.com](mailto:info@randib.com) or call 847.991.9886. For descriptions of Randi's most popular programs, go to [www.randib.com/randibspeaks](http://www.randib.com/randibspeaks)