

## Marketing In A Muddle?

- Are you **worried** about making *marketing mistakes*?
- Do you **love** the idea **before** it is implemented but **hate** it once it's **produced**?
- Are you **concerned** that the **expert** you hired **isn't really listening**?
- Do you want to make an **impact** in the marketplace but **don't know how**?
- Do you have **champagne needs** on a **near-beer budget**?

Don't despair – **you are not alone!**

No doubt about it – marketing activities can be very expensive. But off-target, misdirected campaigns are even more costly. **What's a business owner to do?**

There is a solution – a **painless** way to get the advice you need **before** you **pay through the nose** for marketing that is **definitely guaranteed not to work** for you?

Sign up for a **Marketing Mentorship!**

We'll help you swim through the shark-infested sea of potential marketing missteps to create targeted, sensible activities that **meet your business goals**, **fit with your overall strategy** and **make sense for your customers**.

<p>You need us <b>before</b> you</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Build your website</li> <li><input type="checkbox"/> Launch a campaign</li> <li><input type="checkbox"/> Bring a new product to market</li> <li><input type="checkbox"/> Create a direct mail campaign</li> <li><input type="checkbox"/> Distribute an e-letter</li> <li><input type="checkbox"/> Attend another networking group</li> <li><input type="checkbox"/> Send a follow up letter</li> <li><input type="checkbox"/> Order new business cards</li> <li><input type="checkbox"/> Run an ad</li> <li><input type="checkbox"/> Buy a mailing list</li> <li><input type="checkbox"/> Change your corporate focus</li> </ul> <p style="text-align: center;">so that you can focus on seeking the <b>results you desire</b></p>	<p>We will <b>help</b> you by</p> <ul style="list-style-type: none"> <li>✓ Grading your overall image</li> <li>✓ Assessing your strategy</li> <li>✓ Providing an outside perspective</li> <li>✓ Asking questions</li> <li>✓ Giving truthful answers</li> <li>✓ Bringing you tried and true tips</li> <li>✓ Challenging your activities</li> <li>✓ Maximizing your marketing dollars</li> <li>✓ Tweaking your creative themes and copy</li> <li>✓ Saving you money, time and trouble</li> <li>✓ Focusing your efforts in the right direction</li> <li>✓</li> </ul> <p style="text-align: center;">so you can have the most <b>effective marketing</b> activities possible</p>
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Our marketing mentorship includes:

- 2 one-hour sessions per month\*
- free Corporate Image Report Card



\*3 month initial commitment required

Stop wasting your marketing money. Contact us today for more information:  
**847.991.9886** or **randi@randib.com**